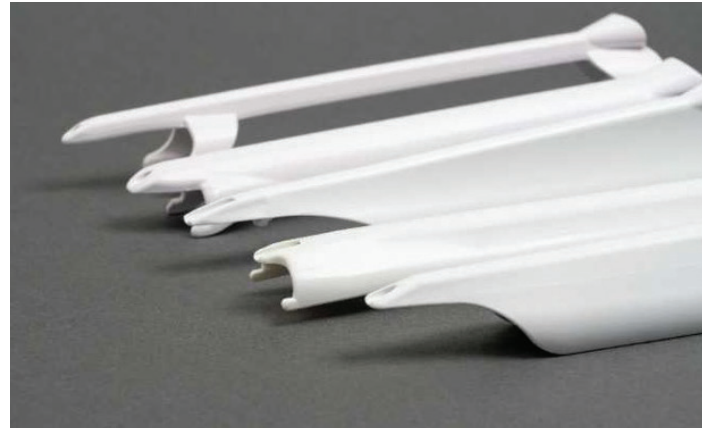


## If you want to:

- Reassure new and existing patients you have their safety in mind
- Possess a unique offering that helps potential patients choose you
- Enhance your opportunity for success with an IVF cycle

## OPEN AND FIND OUT HOW...



<sup>1</sup>Pelzer ES, Allan JA, Waterhouse MA, Ross T, Beagley KW, et al. Microorganisms within human follicular fluid: effects on IVF. PLoS One. 2013;8(3):e59062.

<sup>2</sup>Borges ED, Vireque A. Microbial Contamination in Assisted Reproductive Technology: Source, Prevalence, and Cost. Adv Biotech & Micro. 2019; 13(4): 555869. DOI: 10.19080/AIBM.2019.13.555869

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## CIVCO NOW SUPPLIES MEA & ENDOTOXIN (LAL) TESTED ENDOCAVITY GUIDES

# Vitro PRO™



**The presence of high concentrations of endotoxins can result in poor IVF outcomes, causing:**

- Fewer ova fertilized
- Poorer quality of fertilized ova
- Lower pregnancy rates and outcomes<sup>1</sup>



**Even the strictest of clinics and laboratories introduce these microbial contaminants!<sup>2</sup>**

Many reagents, devices, equipment, personnel, and the environmental air present a risk of contamination, which could result in the failure of a patient's embryo, leading to...



**\$10,000 PER PATIENT<sup>2</sup>**

In estimated damage caused by microbial contamination.

**\$19.9 MILLION TOTAL**

Across all clinics in the United States.



**MANUFACTURERS ARE REQUIRED TO MEA & ENDOTOXIN TEST**

any product that could come in contact with gametes or embryos --

**INCLUDING ENDOCAVITY NEEDLE GUIDES**



**Do you know if your endocavity needle guide is MEA and endotoxin tested?**

CIVCO's endocavity needle guides are MEA and Endotoxin (LAL) tested for safe oocyte retrieval procedures.

**These MEA and Endotoxin tested guides can now help you:**

- Reduce high concentrations of endotoxins
- Reduce the average \$10,000 cost per patient
- Reassure patients that your clinic's mission is to deliver safe procedures

We invite you to learn more and request a sample at:

